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Integrity and The Modern Insurance Store Announce Partnership to Prioritize Holistic Life, Health and Wealth Planning for Seniors

March 11, 2025

Medicare-focused agency will more effectively reach today's tech-savvy seniors by utilizing Integrity's proven platform of technology and advanced marketing solutions

 Live Chat

About Integrity

Integrity, headquartered in Dallas, Texas, is a leading distributor of life and health insurance, and provider of innovative solutions for wealth management and retirement planning. Through its broad partner network of agents and advisors, Integrity helps millions of Americans protect their life, health and wealth with a commitment to meet them wherever they are — in person, over the phone and online. Integrity's proprietary, cutting-edge technology helps expand the insurance and financial planning experience for all stakeholders using an omnichannel approach. In addition, Integrity develops products with carrier partners and markets them compliantly through its nationwide distribution network. Providing best-in-class service to their clients and consumers is at the center of Integrity's holistic approach to life, health and wealth protection. The company and its partners focus on helping families and individuals prepare for the good days ahead, so they can make the most of what life brings. For more information, visit www.integrity.com.

About The Modern Insurance Store

The Modern Insurance Store is a trusted provider of Medicare, health and life insurance solutions. The Ohio-based agency focuses on making retirement and healthcare decisions simple and stress-free. Serving thousands of Americans annually, The Modern Insurance Store helps retirees, small business owners and self-employed individuals find the right insurance coverage for their specific needs. With a commitment to education and personalized service, the agency specializes in guiding people through the complexities of Medicare, while also offering tailored health and life insurance solutions. The Modern Insurance Store uses a mix of in-person consultations, phone support and online resources — working to ensure every client receives expert guidance and customized coverage options. By leveraging cutting-edge technology and a customer-first approach, The Modern Insurance Store delivers best-in-class solutions that protect health and financial wellbeing through every stage of life. For more information, visit www.ModernInsuranceStore.com.

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For partnership inquiries, please complete the form below.

First name*

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Company Legal Name*

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